



Horizontal Multi-Family Master Developer

HMF Americana is a Horizontal Multi-Family Master Developer operating a decentralized turnkey platform.



We bridge the gap between big-box multi-family developments and detached single family rental subdivisions with our horizontal multi-family offerings.

Our goal as a company is to align with local partners:



Builders



Contractors



Developers



Entrepreneurs

We're looking for partners who want to enter the ever-growing horizontal multi-family housing category on a large scale by utilizing the well-positioned HMF Americana platform.

We leverage in-house resources and technology to scale up with our local partners, providing them products, services, support and more. These partners, in turn, facilitate more rapid geographic expansion of our housing brands than we could accomplish independently. We support their efforts through all phases of development - market studies, site selection, land acquisition, entitlements, design, budgeting, and construction. We also source equity and construction debt, and provide property management, asset-management, and refinancing. Together, we tailor each development to the local market. Many of our merchant projects with local partners will be pre-sold in advance of construction.

Currently we are expanding in Texas and the Carolinas, and we are considering other markets with new partners in all markets.



Our passion of traditional American architecture and land planning resonates throughout HMF Americana's product lines, particularly the southern-vernacular themed The Cottage Green.



The inviting cottages, inspired open spaces and the abundant amenities are collectively redefining what it means to rent a home.

These distinctive horizontal-based developments provide a compelling alternative to the higher-density apartment projects that have dominated America's housing growth over the last 20 years. TCG is No-Rise Living™ in a neighborhood setting, and it is the new name in rental housing.

The Cottage Green is a transformative rental-housing concept that was conceived over several years of market research, financial analysis, and product design.

Our first TCG prototype is located just north of The Woodlands, Texas. TCG features a mix of single-level, detached cottages and attached patio homes, as well as other housing types in masterfully-designed neighborhoods with tree-lined boulevards.

If you would like more information call or email:

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